

# NASCC: THE STEEL CONFERENCE

incorporating the World Steel Bridge Symposium  
QualityCon and the  
SSRC Annual Stability Conference

[aisc.org/nascc](http://aisc.org/nascc)

## Exhibitor Prospectus

Atlanta, Georgia  
Georgia World  
Congress Center

April  
22-24,  
2020



cisc  icca  
imca

# ATLANTA

NASCC: The Steel Conference incorporating the World Steel Bridge Symposium

250+ exhibitors

attendees hail from 46 countries

## Conference Overview

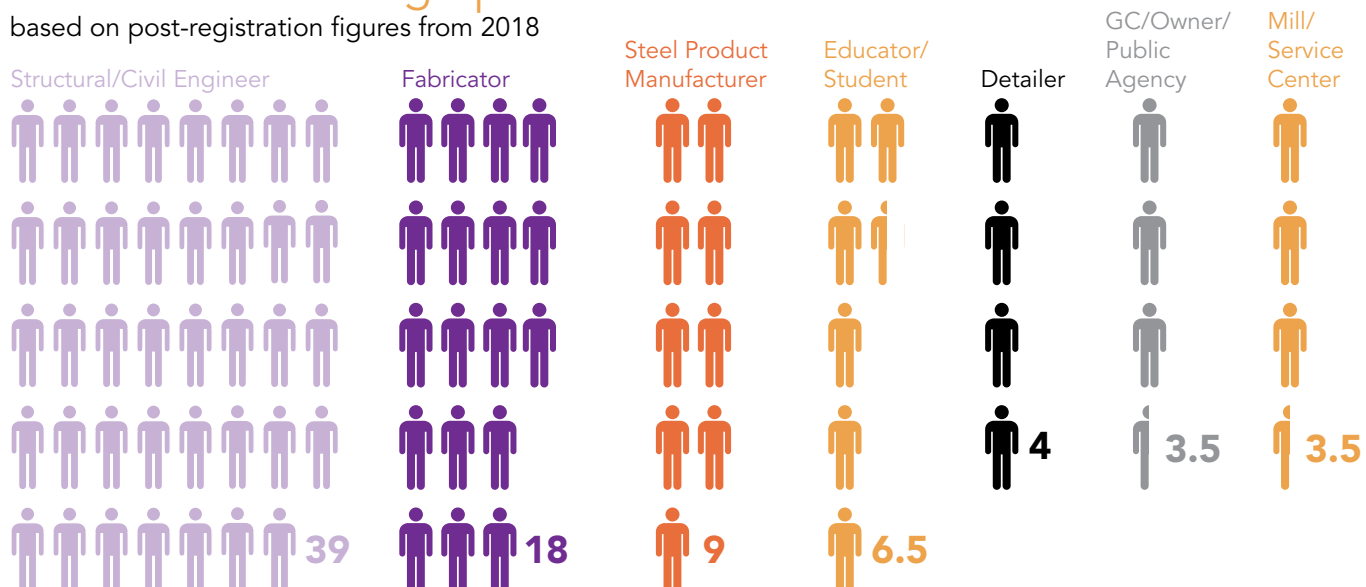
NASCC: The Steel Conference is an easy and affordable way to reach your target customer. As an exhibitor, you can count on The Steel Conference to deliver more than 5,000 industry professionals—more than any other industry event of its kind.

The Steel Conference exhibit hall is your chance to personally interact with the key decision-makers in the structural steel industry. When it comes to steel design and construction, these key industry players come to find out what's new, who's got it, and how it can work for them.

Don't be left out. Join other top suppliers and manufacturers in reaching these key industry leaders. Attendees are seeking to maintain a competitive edge for the future—information they can only get at NASCC: The Steel Conference.

## Attendance Demographics

based on post-registration figures from 2018



# WINTA

ium, QualityCon and the SSRC Annual Stability Conference April 22–24, 2020

As a first time exhibitor, this show greatly exceeded my expectations. Excellent leads with great potentials.

—Lapeyre Stair

Erector



Architect



Other/  
Not Indicated



12.5

## Exhibitor Benefits

- Exposure to more than 5,000 conference attendees
- Sponsorship opportunities
- Advertising opportunities
- Exhibitor workshop opportunities
- Listing on the conference website ([www.aisc.org/nascc](http://www.aisc.org/nascc)) and link to your company's website
- Listing in advance program (if booth is secured by mid-Oct.)
- Listing in final program (if booth is secured by Jan. 31, 2020)
- Listing and company description in the *Modern Steel Construction* show issue (if booth is secured by Jan. 31, 2020)
- Listing and company description in NASCC: The Steel Conference mobile app
- Three complimentary full exhibitor registrations for the first 100 sq. ft of booth space and one complimentary full exhibitor registration for each additional 100 sq. ft of booth space (includes admittance to Welcome Reception, boxed lunch in exhibit hall on Wednesday and Thursday and access to all technical sessions except short courses)
- Discounted full exhibitor registrations for additional booth personnel
- Complimentary exhibit hall passes for special guests/customers
- Pre- and post-conference list of attendees with email and mailing addresses (Pre-conference lists are sent approximately 30 days prior to show and two weeks prior to show; post-conference lists are sent approximately 45 days following the show.)
- Priority booth selection for next year's show

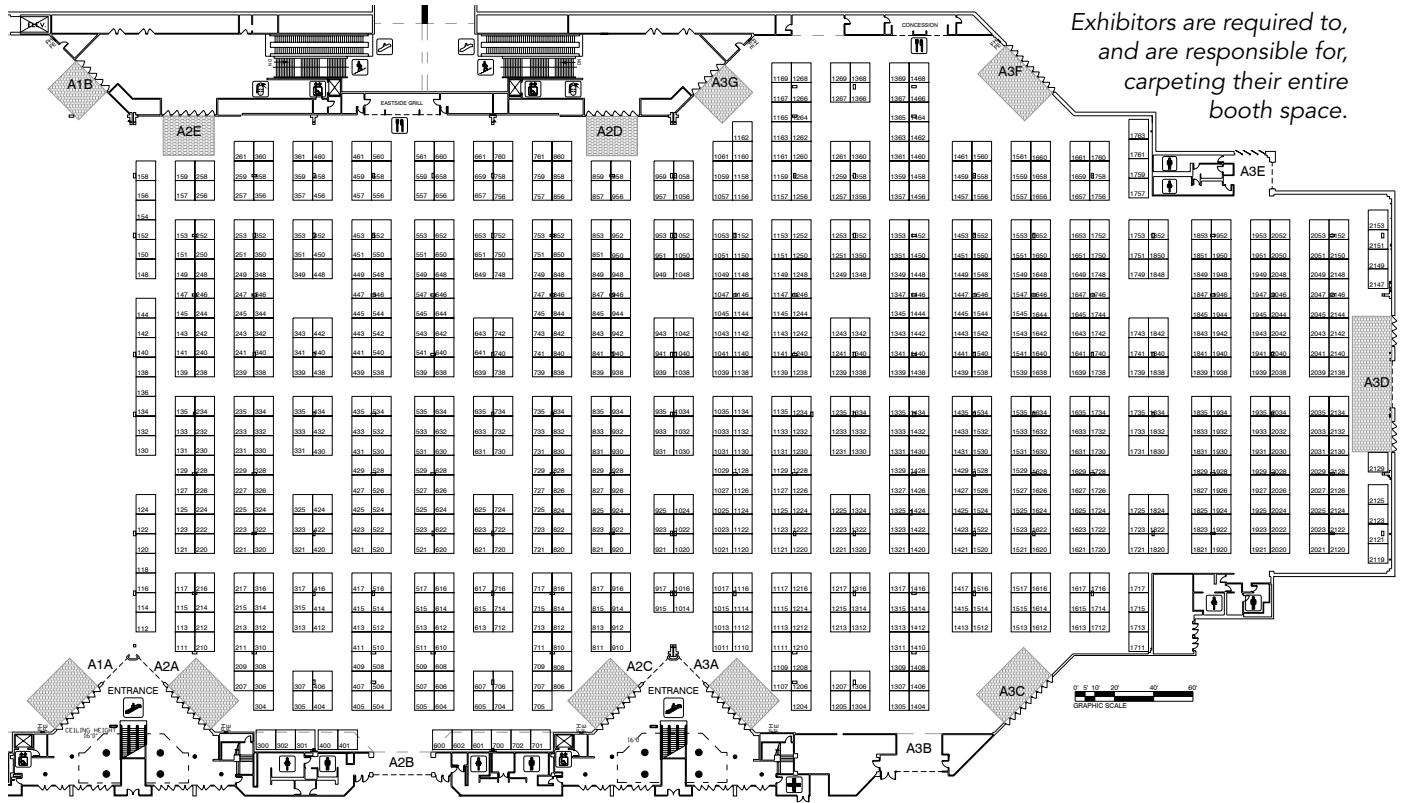
## Exhibitor Service Manual

A comprehensive Exhibitor Service Manual will be emailed to all paid exhibitors in January 2020. This manual will include information on show rules and regulations, exhibit installation and dismantling, utilities and all appropriate forms.

# About the Exhibit Hall Halls A2 and A3 | Level 1 Georgia World Congress Center

**80%**  
of exhibitors are  
repeat exhibitors

**75,000+**  
net sq. ft of  
exhibit booth space



Exhibitors are required to, and are responsible for, carpeting their entire booth space.

## Rental Rates

AISC Members*		Non-Members	
On-site	After 4.5.19	Onsite	After 4.5.19
regular rate:	regular rate:	regular rate:	regular rate:
\$17.75	\$18.50	\$23.75	\$24.75
8+ booths:	8+ booths:	8+ booths:	8+ booths:
\$13.75	\$14.50	\$19.00	\$20.00

\*AISC Full and Associate members qualify.

- Prices listed are per sq. ft and USD.
- There is a \$100 charge for each exposed corner.
- To reserve space prior to Nov. 30, 2019, a non-refundable deposit equal to 25% of exhibit space's total cost is due with the contract and the remaining balance is due by Nov. 30, 2019.
- To reserve space after Nov. 30, 2019, 100% payment is due with the contract.

## Membership Discount

AISC Full and Associate Members receive a 25% discount on booth rates. For membership information, contact Carly Hurd: 312.670.5442 | [hurd@aisc.org](mailto:hurd@aisc.org)

## Standard Booth Equipment

Each standard (in line) booth includes:

- 8-ft-high back drape
- 3-ft-high side drapes
- A company identification sign (7 in. x 44 in.) will include the company name and booth number

The Steel Conference is the premiere exhibition for heavy steel fabrication. It is a must to attend for suppliers to this industry.

—Pacific Press Technologies

# 2019 Exhibitors

as of February 2019

- Abrasive and Fastening Solutions Inc.  
Acrow Bridge  
Acument Global Technologies  
Advance Tools LLC  
AFF Design Services LLC  
AGT Robotics  
AKYAPAK USA  
Alliance for American Manufacturing  
Allied Machine & Engineering  
American Galvanizers Association  
American Institute of Steel Construction (AISC)  
American Punch Company  
American Welding Society  
Anatomic Iron Steel Detailing  
Applied Bolting Technology, Inc.  
ArcelorMittal International  
Armatherm  
Atema Inc.  
Atlas Tube, A Division of Zekelman Industries  
Autodesk, Inc.  
Automated Layout Technology LLC  
AVEVA Inc.  
AZZ Metal Coatings  
Baco Enterprises Inc.  
BDS VirCon  
BeamCut Systems  
Bentley Systems, Inc.  
Birmingham Fastener  
Birmingham Rail & Locomotive  
Bi-State Fabricators Association  
BJ Design Services  
Blair Corporation  
Bluearc Stud Welding  
Bluebeam Inc.  
Brown Consulting Services, Inc.  
Brown Strauss Steel  
Bryzos  
Bull Moose Tube Company  
Bureau Veritas North America  
CADeploy, Inc.  
CAMBCO, Inc.  
Canam-Buildings  
Carboline Company  
Cast Connex Corporation  
C-BEAMS  
Cerbaco Ltd.  
Chicago Clamp Company  
Chicago Metal Rolled Products  
Cleveland City Forge  
Cleveland Punch & Die Co.  
Color Works Painting, Inc.  
Combilift USA  
ComSlab  
Consolidated Pipe & Supply Company  
Controlled Automation, Inc.  
CoreBrace, LLC  
CWB Group  
DACS, Inc.  
Daito Seiki Co., LTD  
Danny's Construction Company, LLC  
Davi, Inc.  
DEICON  
DGS Technical Services, Inc.  
Dlupal Software, Inc.  
DOT Quality Services  
DOWCO Consultants Ltd.  
Eastern Pneumatics & Hydraulics, Inc./ McCann Equipment Ltd.
- EDSCO Fasteners  
EFC International  
Electro-Mechanical Integrators, Inc.  
Engineering Ministries International  
Ercolina – CML USA, Inc.  
Exact Detailing  
Fabreeka International, Inc.  
Fabricators & Manufacturers Association  
Fabsuite, a Trimble Solution  
FARO Technologies Inc.  
FICEP Corporation  
FlexArm Inc.  
Fortosi  
Freedom Tools LLC  
G & J Hall Tools  
G.W.Y., Inc.  
Gerard Daniel Worldwide  
GERB Vibration Control Systems  
Gerdau  
Girder-Slab Technologies, LLC  
GIZA  
Glentec-Endeavor Engineering Inc.  
Graitec  
Grating Fasteners  
Greenbrook Engineering Services  
Grillo-Werke AG  
GRM Custom Products  
HARSCO IKG  
Haydon Bolts, Inc.  
Hercules Bolt Company  
HEXAGON PPM  
Hilti Inc.  
HI-Q Design and Detailing Pvt. Ltd.  
Holloway Steel Services  
Holtec Consulting Pvt. Ltd.  
Howick Ltd.  
HRV Conformance Verification Associates, Inc.  
Hutchinson Industries, Inc.  
Hypertherm Inc.  
HYTORC  
IDEA StatiCa  
IdeaNet Solutions Inc.  
Indiana Gratings Pvt. Ltd. – India  
Industry Lift  
Infasco / Ifastgroupe  
Informed Infrastructure  
InfoSight Corporation  
Infra-Metals Co.  
Inovatech Engineering, A Lincoln Electric Company  
International Design Services, Inc.  
Ironworkers / IMPACT  
ITT Enidine  
J. B. Long, Inc.  
JH Botts LLC  
Kinetic Cutting Systems, Inc.  
KMT Waterjet Systems  
Kobelco Welding of America, Inc.  
Koike Aronson, Inc.  
Kottler Metal Products, Inc.  
Kranendonk Production Systems BV  
KTA-Tator  
LAP Laser LLC  
Lapeyre Stair  
LARSA, Inc.
- LeJeune Bolt Company  
Lincoln Electric Company  
Lindapter  
Linders Specialty Company, Inc.  
LNA Solutions  
Lohr Structural Fasteners, Inc.  
LS Industries  
LTC, Inc.  
LUSAS  
Mac-Tech  
Magni Group, Inc.  
Manni Green Tech USA Inc.  
Max Weiss Co., LLC  
McLaren Engineering Group  
MDX Software  
Metabo USA  
Metals USA  
Meyer Borgman Johnson  
Miller Electric Mfg. LLC  
Miner Grating Systems, a Powerbrace Company  
Modern Steel Construction magazine  
MOLD-TEK Technologies Inc.  
National Institute of Steel Detailing, Inc.  
National Steel Bridge Alliance  
New Millennium Building Systems  
Nitto Kohki U.S.A., Inc.  
Nucor – Corporation  
Grating  
Fastener Division  
Plate Mill Group  
Tubular Products  
Verco Decking, Inc.  
Vulcraft Group  
Yamato Steel Company  
Ocean Machinery, Inc.  
Ohio Gratings, Inc.  
Omega Steel & Sligo Steel  
OpenBrIM Platform  
Ovation Services LLC  
P2 Programs  
Pacific Press Technologies  
Pacific Stair Corporation  
Pan Gulf Technologies Pvt. Ltd.  
Pannier Corporation  
Paramount Roll and Forming, Inc.  
Pat Mooney Inc.  
Peddinghaus Corporation  
Piersearch  
PPG Protective & Marine Coatings  
Prodevco Robotic Solutions Inc.  
PythonX, A Lincoln Electric Company  
Qnext LLC  
Qualis Solutions, LLC  
QuickFrames USA  
Radley Corporation  
RazorCX Technologies  
Ringers Gloves  
RISA  
Ronstan Tensile Architecture  
ROUND0  
SAFI  
SANRIA  
Scougal Rubber Corp.  
SDS/2  
SE University by SE Solutions, LLC  
S-Frame Software
- Shandong Hanpu Machinery  
Industrial Co., LTD  
Sherwin-Williams Protective and Marine  
Shop Data Systems, Inc.  
Short Span Steel Bridge Alliance  
SidePlate Systems, Inc.  
Simpson Strong-Tie Co.  
Skidmore-Wilhelm  
SKM Industries, Inc.  
SkyCiv Engineering  
SlipNOT Metal Safety Flooring  
Soitaab USA Inc.  
SRG Onesource LLC  
SSPC: The Society for Protective Coatings  
St. Louis Screw & Bolt  
Stainless Structural America  
Steel Deck Institute  
Steel Dynamics Structural and Rail Division  
Steel Erection Bid Wizard  
Steel Erectors Association of America  
Steel Founders Society of America  
Steel Joist Institute  
Steel Plus Network  
Steel Projects Corp.  
Steel Studio, Inc.  
Steel Tek Unlimited  
Steel Tube Institute  
Steelmax Tools LLC  
Strand7 Pty. Ltd.  
Structural Engineering Institute of ASCE  
Structural Stability Research Council  
STRUMIS LLC  
Sugar Steel Corporation  
Taylor Devices, Inc.  
TDS Industrial Services Ltd.  
Techflow Inc.  
Tectonix Steel, Inc.  
Themec Company, Inc.  
Torchmate, A Lincoln Electric Company  
Trilogy Machinery, Inc.  
Trimble  
Triple S Steel Holdings  
TurnaSure, LLC  
TUTTLE A Dant Clayton Division  
TUV Rheinland Industrial Solutions, Inc.  
Unibor  
United Rentals, Inc.  
Unytite, Inc.  
V & S Galvanizing  
Valmont Coatings  
Valmont Industries, Inc.  
VERNON Tool, A Lincoln Electric Company  
Viking Blast & Wash Systems  
Virtek Vision International  
Voortman Steel Group  
Voss Engineering, Inc.  
Wurth House of Threads  
Z Modular, a division of Zekelman Industries

The Steel Conference continues to impress me in terms of the people I get to meet and the friendliness of the organizers. Exhibitors are taken care of better than any other trade show we're a part of.

—CAMBCO, Inc.

## Tentative Schedule

<b>Monday</b> Exhibit Hall Load-in <b>BY APPOINTMENT</b> (heavy machinery ONLY)	<b>Tuesday</b> Exhibit Hall Load-in 7:00 a.m. – 5:00 p.m.  Optional Short Courses 8:00 a.m. – noon	<b>Wednesday</b> Exhibit Hall Load-in 6:00 a.m. – 10:00 a.m.  <b>EXHIBIT HALL OPEN</b> <b>noon – 7:00 p.m.</b> Lunch and Reception in Hall  Sessions 8:00 a.m. – 6:00 p.m.	<b>Thursday</b> <b>EXHIBIT HALL OPEN</b> <b>9:30 a.m. – 5:30 p.m.</b> Coffee Break and Lunch in Hall  Conference Dinner (off site) 7:00 p.m. – 10:00 p.m.  Sessions 8:00 a.m. – 5:30 p.m.	<b>Friday</b> <b>EXHIBIT HALL OPEN</b> <b>9:00 a.m. – 1:00 p.m.</b> Coffee Break in Hall  Exhibit Hall Tear Down 1:00 p.m. – 10:00 p.m.  Sessions 8:00 a.m. – 1:30 p.m.
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## Contact

### Exhibit Information

Renae Gurthet  
NASCC National Sales Manager:  
231.995.0637 | m. 231.631.4614  
[renae@gurthetmedia.com](mailto:renae@gurthetmedia.com)

### Sponsorship Information

Elizabeth Purdy, CMP  
Director of Meetings and Conferences:  
312.670.5438 | [purdy@aisc.org](mailto:purdy@aisc.org)

*Sponsorship packages can be individualized to fit your company's needs.*

## Future NASCC Dates

### Louisville

April 14–16, 2021  
Kentucky International Convention Center

### Denver

March 23–25, 2022  
Colorado Convention Center



**Smarter. Stronger. Steel.**

American Institute of Steel Construction  
312.670.2400 | [www.aisc.org](http://www.aisc.org)