



Exhibitor Prospectus



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Conference Overview

NASCC: The Steel Conference is an easy and affordable way to reach your target customer. As an exhibitor, you can count on The Steel Conference to deliver more than 5,000 industry professionals—more than any other industry event of its kind.

The Steel Conference exhibit hall is your chance to personally interact with the key decision-makers in the structural steel industry. When it comes to steel design and construction, these key industry players come to find out what's new, who's got it, and how it can work for them.

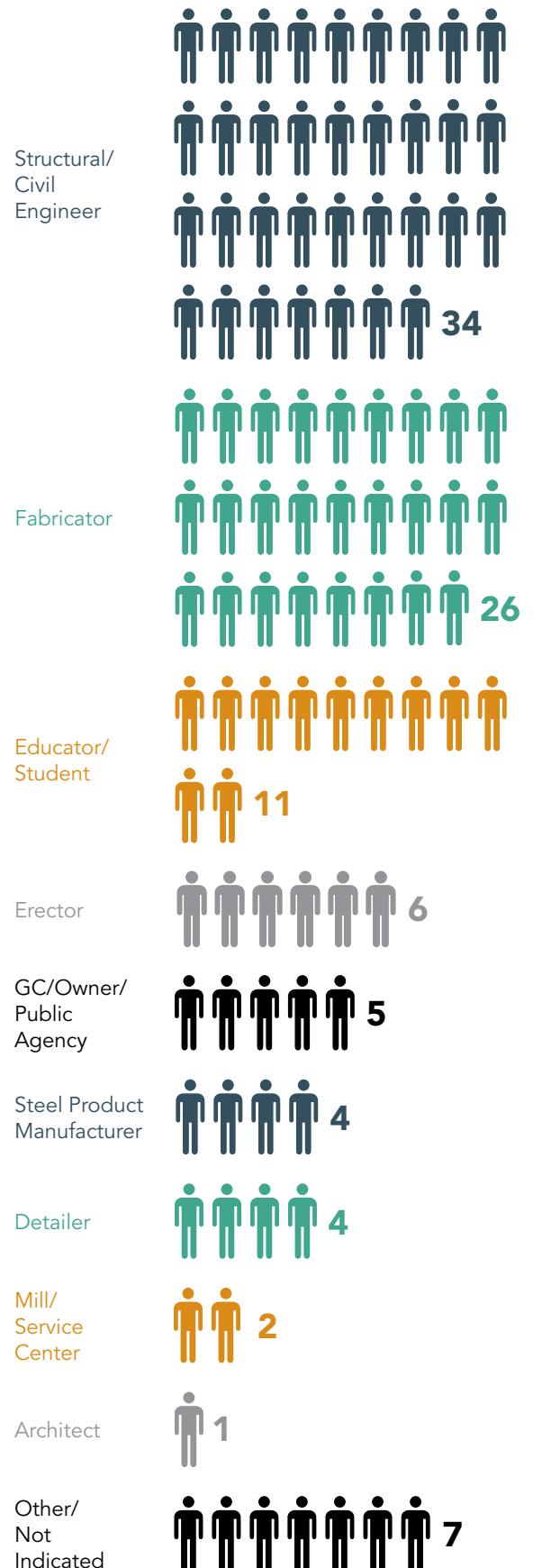
Don't be left out. Join other top suppliers and manufacturers in reaching these key industry leaders. Attendees are seeking to maintain a competitive edge for the future—information they can only get at NASCC: The Steel Conference.

Exhibitor Benefits

- Exposure to more than 5,000 conference attendees
- Sponsorship opportunities
- Advertising opportunities
- Exhibitor workshop opportunities
- Listing on the conference website (aisc.org/nascc) and link to your company's website
- Listing in advance program (if booth is secured by mid-Oct.)
- Listing in final program (if booth is secured by Jan. 31, 2021)
- Listing and company description in the *Modern Steel Construction* show issue (if booth is secured by Jan. 31, 2021)
- Listing and company description in NASCC: The Steel Conference mobile app
- Three complimentary full exhibitor registrations for the first 100 sq. ft of booth space and one complimentary full exhibitor registration for each additional 100 sq. ft of booth space (includes admittance to Welcome Reception, boxed lunch in exhibit hall on Wednesday and Thursday and access to all technical sessions except short courses)
- Discounted full exhibitor registrations for additional booth personnel
- Complimentary exhibit hall passes for special guests/customers
- Pre- and post-conference list of attendees with email and mailing addresses (Pre-conference lists are sent approximately 30 days prior to show and two weeks prior to show; post-conference lists are sent approximately 45 days following the show.)
- Priority booth selection for next year's show

Attendance Demographics

based on post-registration figures from 2019



"If you work in the steel construction industry, this is THE show to attend. Any resource you could ever want is here, all in one place!"

—Hexagon PPM

NASCC: THE STEEL CONFERENCE

incorporating:

World Steel Bridge Symposium

QualityCon

Architecture in Steel

SSRC Annual Stability Conference

NISD Conference on Steel Detailing



Rental Rates

AISC Members*

onsite	after 4.24.20
regular rate	regular rate
\$17.75	\$18.50
8+ booths	8+ booths
\$13.75	\$14.50

Non-Members

onsite	after 4.24.20
regular rate	regular rate
\$23.75	\$24.75
8+ booths	8+ booths
\$19.00	\$20.00

- Prices listed are per sq. ft and USD.
- There is a \$100 charge for each exposed corner.
- To reserve space prior to Oct. 31, 2020, a non-refundable deposit equal to 25% of exhibit space's total cost is due with the contract and the remaining balance is due by Oct. 31, 2020.
- To reserve space after Oct. 31, 2020, 100% payment is due with the contract.

*AISC Full and Associate members qualify.

Membership Discount

AISC Full and Associate Members receive a 25% discount on booth rates. For membership information, contact Carly Hurd: 312.670.5442 | hurd@aisc.org

Exhibitor Service Manual

A comprehensive Exhibitor Service Manual will be emailed to all paid exhibitors in January 2021. This manual will include information on show rules and regulations, exhibit installation and dismantling, utilities and all appropriate forms.

"It is one of the few trade shows I can directly link new business to every year we've participated."

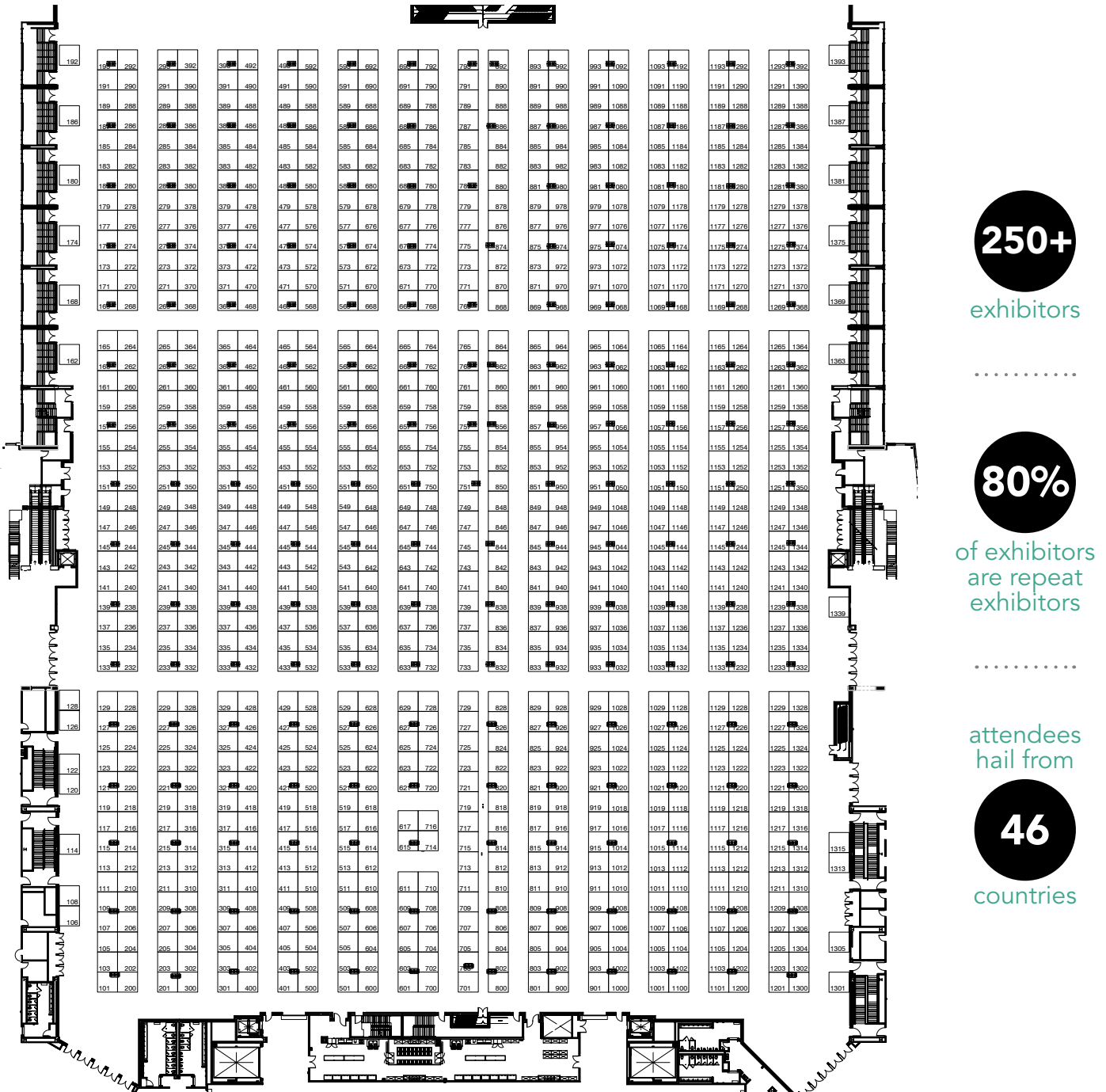
—Soitaab USA

About the Exhibit Hall

Upper Concourse Halls A-E

Kentucky International Convention Center

75,000+
net sq. ft of exhibit booth space!



250+
exhibitors

80%
of exhibitors
are repeat
exhibitors

attendees
hail from
46
countries

Standard Booth Equipment

Each standard (in line) booth includes:

- 8-ft-high back drape
- 3-ft-high side drapes
- A company identification sign (7 in. x 44 in.) will include the company name and booth number

Exhibitors are required to, and are responsible for, carpeting their entire booth space.

"I recommend this conference frequently. There is simply no better place to learn about steel construction or to connect with industry peers."

—Autodesk Inc.

- Abrafast.com /
 The Blind Bolt Co.
 Acrow Bridge
 Acument Global Technologies
 Advance Tools LLC
 AFF Design Services Inc
 AGT Robotics
 Ajan Elektronik Servis San.
 Ve Tic. Ltd. Sti.
 AKYAPAK USA
 Allegheny Coatings
 Allied Machine & Engineering
 American Galvanizers
 Association
 American Institute of
 Steel Construction (AISC)
 American Punch Company
 American Welding Society
 Anatomic Iron Steel Detailing
 Applied Bolting Technology, Inc.
 ArcelorMittal International
 Armatherm
 Association of Women in the
 Metal Industries
 Atema Inc.
 Atlas Tube, a division of
 Zekelman Industries
 Autodesk, Inc.
 Automated Layout
 Technology LLC
 Axis Virtual Construction
 AZZ Metal Coatings
 Baco Enterprises Inc.
 Beamcut Systems /
 Machitech Automation
 Bend-Tech Dragon
 Bentley Systems, Incorporated
 Birmingham Fastener
 Birmingham Rail & Locomotive
 Blair Corporation
 Bluebeam Inc.
 Brown Consulting Services, Inc.
 Brown Strauss Steel
 Bull Moose Tube Company
 CADeploy, Inc.
 CAMBCO, Inc.
 Canam-Buildings
 Cangzhou Zhongtuo
 International Trade Co., Ltd.
 Carhartt, Inc.
 Cast Connex Corporation
 C-BEAMS
 Cerbaco Ltd.
 Charlie Irwin Painting, LLC (CIP)
 Chicago Clamp Company
 Chicago Metal Rolled Products
 Cleveland City Forge
 Cleveland Punch & Die Co.
 Color Works Painting, Inc.
 Columbia Safety and Supply
 Combillift USA
 ComSlab
 Con-Serv Inc.
 Consolidated Pipe &
 Supply Company
 Controlled Automation, Inc.
 CoreBrace, LLC
 CWB Group
 DACS, Inc.
 Daito Seiki Co., LTD
 Danny's Construction
 Company, LLC
 Davi, Inc.
 DBM VirCon
 Delta Steel, Inc.
 DGS Technical Services, Inc.
 Dlubal Software, Inc.
 D-MAC SAME DAY Steel Deck
 DOT Quality Services
 DuraFuse Frames
 EDSCO Fasteners
 Electro-Mechanical Integrators,
 Inc.
 eLogicTech Solutions
 Engineering Ministries Interna-
 tional
 EQPROOF
 Ercolina - CML USA, Inc.
 Exact Detailing
 Fabreka International, Inc.
 Fabricators & Manufacturers As-
 sociation
 FACCIN U.S.A. INC.
 FICEP Corporation
 Freedom Tools LLC
 Fujian Tenlead Advanced Mate-
 rial Co., Ltd.
 GERB Vibration Control Systems
 Gerdau
 Girder-Slab Technologies, LLC
 GIZA
 Glentec-Endeavor
 Engineering Inc.
 Graitec
 Grating Fasteners
 Greenbrook Engineering
 Services
 GRM Custom Products
 Grupo Cano
 Gsource Technologies LLC
 GWY, LLC
 HARSCO IKG
 Haydon Bolts, Inc.
 Hercules Bolt Company
 HEXAGON
 Hilti Inc.
 HI-Q DESIGN INC
 Holloway Steel Services
 HRV Conformance Verification
 Associates, Inc.
 Hypertherm Inc.
 HYTORC
 IAPMO Uniform
 Evaluation Service
 IDEA StatiCa
 IES, Inc.
 Infasco / Ifastgroupe
 Informed Infrastructure
 InfoSight Corporation
 Infra-Metals Co.
 Inovatech,
 A Lincoln Electric Company
 International Design
 Services, Inc.
 Interstate Gratings
 Ironworkers / IMPACT
 Irys Global Inc.
 ITT Enidine
 J. B. Long, Inc.
 J-Edge Anchor Systems
 JH Botts LLC
 JMT Consultants Inc.
 Kinetic Cutting Systems, Inc.
 Kobelco Welding of
 America, Inc.
 Kottler Metal Products, Inc.
 KTA-Tator
 LAP Laser LLC
 Lapeyre Stair
 LARSA, Inc.
 LeJeune Bolt Company
 Lincoln Electric Company
 Lindapter
 Linders Specialty Company, Inc.
 LNA Solutions
 LS Industries
 LTC, Inc.
 LUSAS
 Mac-Tech
 Magni Telescopic Handler
 Manni Sipre S.p.A.
 Max Weiss Co., LLC
 McCann Equipment Ltd.
 MCL Hangers, LLC
 McLaren Engineering Group
 MDX Software
 Metals USA
 Meyer Borgman Johnson
 Midwest Structural Products, LLC
 Miller Electric Mfg LLC
 Miner Grating Systems,
 a Powerbrace Company
Modern Steel Construction
 magazine
 MOLD-TEK Technologies Inc.
 National Institute of Steel
 Detailing, Inc. (NISD)
 National Steel Bridge
 Alliance (NSBA)
 New Millennium
 Building Systems
 Nickel Institute / IMOA
 Nitto Kohki U.S.A., Inc.
 Nucor – Beam Mill Group
 Nucor – Corporation
 Nucor – Fastener Division
 Nucor – Plate Mill Group
 Nucor Grating
 Nucor Tubular Products
 Nucor Vulcraft/Verco Group
 Ocean Machinery, Inc.
 Ohio Gratings, Inc.
 Oliver Van Horn, llc
 OpenBrIM Platform
 Ovation Services LLC
 P2 Service
 Pacific Stair Corporation
 Pan Gulf Technologies Pvt. Ltd.
 Pannier Corporation
 Paramount Roll and Forming, Inc.
 Peddinghaus Corporation
 PPG Protective &
 Marine Coatings
 Prodevco Robotic Solutions Inc.
 PythonX,
 A Lincoln Electric Company
 Qnect LLC
 Qualis Solutions, LLC
 Quality Emphasis Steel Solutions
 Qubatic Steel Detailing &
 BIM Services
 QuickFrames USA
 Radley Corporation
 RISA
 SANRIA / VIRTUELE
 Scougal Rubber Corp
 SDS/2
 SE University
 by SE Solutions, LLC
 Seismic Bracing Company
 Sherwin-Williams Protective
 and Marine
 Shop Data Systems, Inc.
 Short Span Steel Bridge Alliance
 SidePlate Systems, Inc.
 Simpson Strong-Tie Co.
 Skidmore-Wilhelm
 SKM Industries, Inc.
 SlipNOT Metal Safety Flooring
 SNC Engineering, Inc.
 SOFISTI K North America Corp.
 Soitaab USA Inc
 Southern Association of
 Steel Fabricators
 SRG Onesource LLC
 St. Louis Screw & Bolt
 Stainless Structural America
 Steel and Pipe Supply
 Steel Deck Institute
 Steel Dynamics Structural
 and Rail Division
 Steel Erection Bid Wizard
 Steel Erectors Association
 of America
 Steel Founders' Society
 of America
 Steel Joist Institute
 Steel Plate Akron/Atlanta
 Steel Plus Network
 Steel Projects Corp
 Steel Studio, Inc.
 Steel Tek Unlimited
 Steel Tube Institute
 Steelweb Inc.
 Strand7 Pty Ltd
 Stronghold Coating Systems
 Structural Bolt and
 Manufacturing, Inc.
 Structural Engineering Institute
 of ASCE
 Structural Stability Research
 Council (SSRC)
 STRUMIS LLC
 Stubbs Engineering, Inc.
 Sugar Steel Corporation
 Sumter Coatings, Inc.
 Taylor Devices, Inc.
 TDS Industrial Services Ltd.
 Techflow Inc.
 Tectonix Steel, Inc.
 Terracon Consultants, Inc.
 TFe Connection
 Tnemecc Company, Inc.
 Torchmate,
 A Lincoln Electric Company
 Trilogy Machinery, Inc.
 Trimble
 Triple S Steel Holdings
 TurnaSure, LLC
 TUV Rheinland Industrial
 Solutions, Inc.
 V & S Galvanizing
 Valmont Coatings
 Valmont Industries, Inc.
 Vegazva Engineering
 VERNON Tool,
 A Lincoln Electric Company
 Viking Blast & Wash Systems
 Voortman Steel Group
 Voss Engineering, Inc.
 W W Transport Inc.
 Weinstock Bros. Inc.
 Wurth House of Threads
 Z Modular, a division of
 Zekelman Industries

Tentative Schedule

Monday Exhibit Hall Load-in BY APPOINTMENT (heavy machinery ONLY)	Wednesday Exhibit Hall Load-in 6:00 a.m. – 10:00 a.m. EXHIBIT HALL OPEN noon – 7:00 p.m. Lunch and Reception in Hall Sessions 8:00 a.m. – 6:00 p.m.	Friday EXHIBIT HALL OPEN 9:00 a.m. – 1:00 p.m. Coffee Break in Hall Exhibit Hall Tear Down 1:00 p.m. – 10:00 p.m. Sessions 8:00 a.m. – 1:30 p.m.		
April 12	April 13	April 14		
	Tuesday Exhibit Hall Load-in 7:00 a.m. – 5:00 p.m. Optional Short Courses 8:00 a.m. – noon	Thursday EXHIBIT HALL OPEN 9:30 a.m. – 5:30 p.m. Coffee Break and Lunch in Hall Conference Dinner (off site) 7:00 p.m. – 9:00 p.m. Sessions 8:00 a.m. – 5:30 p.m.	April 15	April 16

“NASCC has consistently been the best trade show we attend, year in and year out. We get to interact with people who are key to our industry, and get to see some of our customers face to face who live across the country from us. We always walk away with new connections, new customers and a fun experience.”
—QuickFrames

Contact

Exhibit Information
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Sponsorship Information
Elizabeth Purdy, CMP
Director of Meetings and Conferences:
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Sponsorship packages can be individualized to fit your company's needs.

Future NASCC Dates

Denver
March 23–25, 2022
Colorado Convention Center

Charlotte
April 12–14, 2023
Charlotte Convention Center

San Antonio
March 20–22, 2024
Henry B Gonzalez Convention Center



Smarter. Stronger. Steel.

American Institute of Steel Construction
312.670.2400 | www.aisc.org