

NASCC THE **STEEL** CONFERENCE

incorporating the World Steel Bridge Symposium and the Annual Stability Conference

April
11-13, 2018

Baltimore, Maryland

Baltimore
Convention Center



exhibitor prospectus



cisc icca
imca

www.aisc.org/nascc



NASCC THE **STEEL** CONFERENCE

conference overview

NASCC: The Steel Conference is an easy and affordable way to reach your target customer. As an exhibitor, you can count on The Steel Conference to deliver more than 4,000 industry professionals—more than any other industry event of its kind.

The Steel Conference exhibit hall is your chance to personally interact with the key decision-makers in the structural steel industry. When it comes to steel design and construction, these key industry players come to find out what's new, who's got it, and how it can work for them.

Don't be left out. Join other top suppliers and manufacturers in reaching these key industry leaders. Attendees are seeking to maintain a competitive edge for the future—information they can only get at NASCC: The Steel Conference.

The trade show is
excellent...time and
expense were well spent!

—Connect-EZ

exhibitor benefits

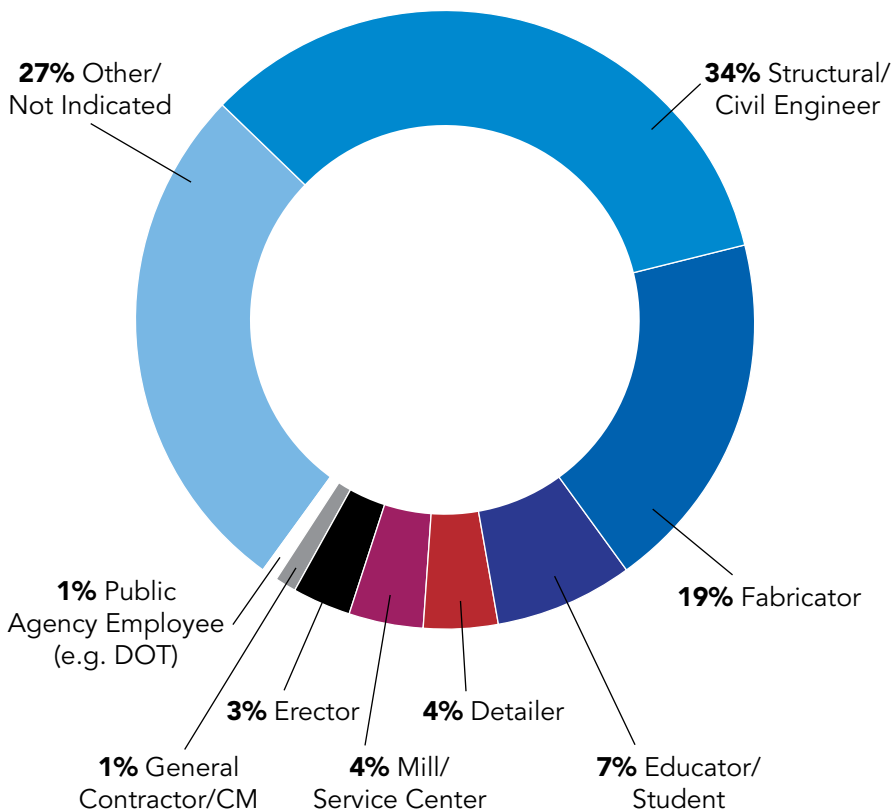
- Exposure to more than 4,000 NASCC attendees
- Sponsorship opportunities
- Advertising opportunities
- Exhibitor workshop opportunities
- Listing on the conference website (www.aisc.org/nascc) and link to your company's website
- Listing in advance program (if booth is secured by mid-October)
- Listing in final program
- Listing and company description in the *Modern Steel Construction* show issue
- Listing and company description in NASCC mobile app
- Three complimentary full exhibitor registrations for the first 100 sq. ft of booth space and one complimentary full exhibitor registration for each additional 100 sq. ft of booth space (includes admittance to Welcome Reception Wednesday night, boxed lunch in exhibit hall on Thursday and Friday and access to all technical sessions except short courses)
- Discounted full exhibitor registrations for additional booth personnel
- Complimentary exhibit hall passes for special guests/customers
- Pre- and post-conference list of attendees with email and mailing addresses (Pre-conference lists are sent approximately 30 days prior to show and two weeks prior to show; post-conference lists are sent approximately 45 days following the show.)
- Priority booth selection for next year's show

We had a blast exhibiting at NASCC!! We were thrilled to connect with numerous potential customers we can help with our product. It was seamless and productive experience.

—QuickFrames USA

attendance demographics

based on post-registration figures from 2016



rental rates

AISC Members*		Non-Members	
On-site	After 3.24.17	Onsite	After 3.24.17
Regular Rate	Regular Rate	Regular Rate	Regular Rate
\$17.75	\$18.50	\$23.75	\$24.75
Bulk Rate (8+ booths)	Bulk Rate (8+ booths)	Bulk Rate (8+ booths)	Bulk Rate (8+ booths)
\$13.75	\$14.50	\$19.00	\$20.00

*AISC Full and Associate members qualify.

- Prices listed are per sq. ft and \$U.S.
- There is a \$100 charge for each exposed corner.
- Contract and non-refundable \$500 deposit per 100 sq. ft required by 11.30.2017 to reserve space
- Contract and 100% payment required to reserve space 11.30.2017

membership discount

AISC Full and Associate Members receive a 25% discount on booth rates.

For membership information, contact Carly Hurd: 312.670.5442 | hurd@aisc.org

NASCC and their team did a fantastic job. They were extremely helpful and responsive throughout the whole process ensuring a seamless exhibiting experience.

—DEICON

about the exhibit hall

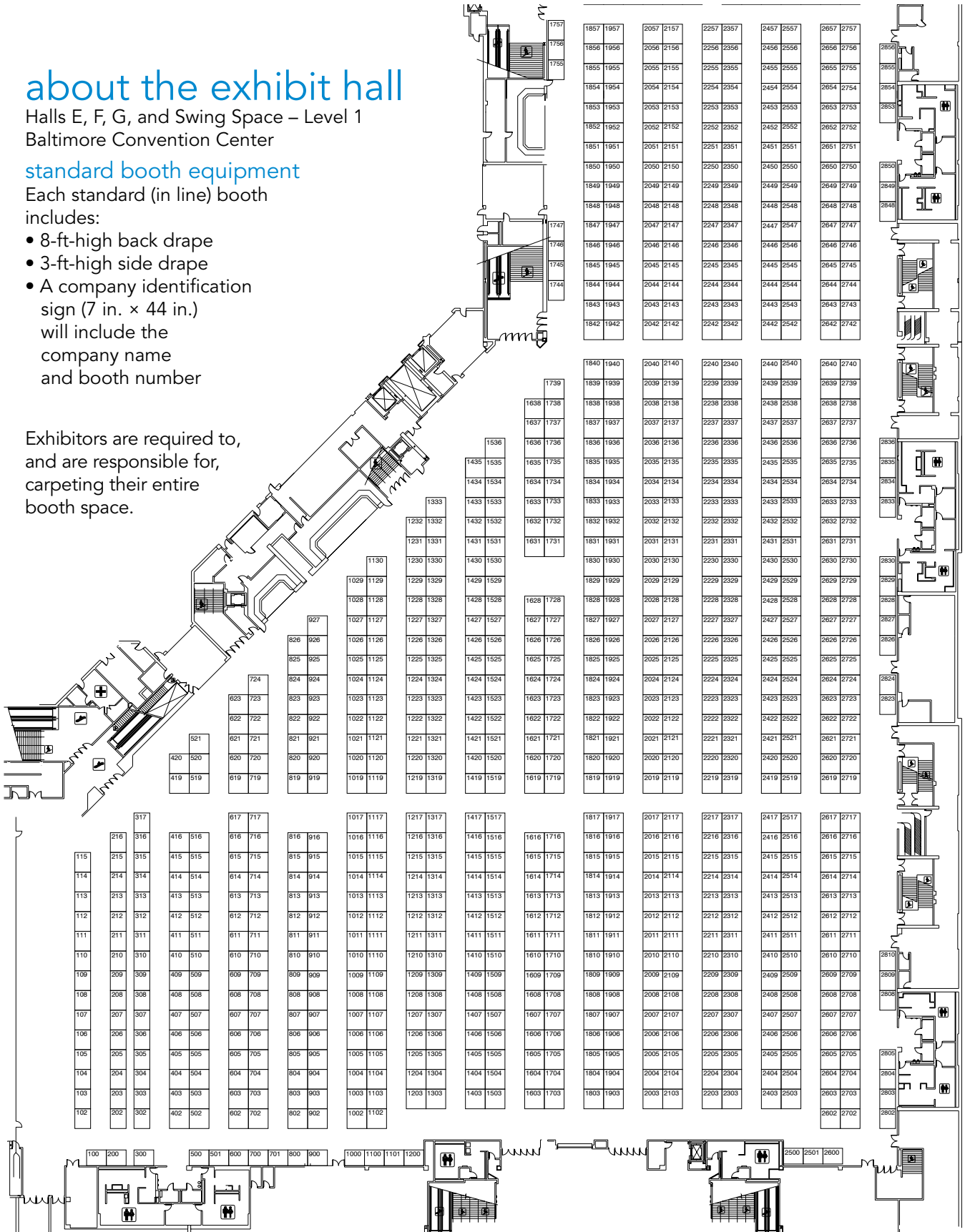
Halls E, F, G, and Swing Space – Level 1
Baltimore Convention Center

standard booth equipment

Each standard (in line) booth includes:

- 8-ft-high back drape
- 3-ft-high side drape
- A company identification sign (7 in. x 44 in.) will include the company name and booth number

Exhibitors are required to, and are responsible for, carpeting their entire booth space.



exhibitor service manual

A comprehensive Exhibitor Service Manual will be emailed to all paid exhibitors in December 2017. This manual will include information on show rules and regulations, exhibit installation and dismantling, utilities and all appropriate forms.

contact

exhibit information

Renae Gurthet
NASCC National Sales Manager: 231.631.4614 (c)
231.995.0637 (ph) | renae@gurthetmedia.com

sponsorship information

Elizabeth Purdy, CMP
Director of Meetings and Conferences:
312.670.5438 | purdy@aisc.org

Sponsorship packages can be individualized
to fit your company's needs.

by the numbers

240+
exhibitors

attendees hail from
44
countries

64,000
net sq. ft of
exhibit booth space

80%
of exhibitors are
repeat exhibitors

future nascc dates

St. Louis
April 3–5, 2019
America's Center

Atlanta
April 22–24, 2020
Georgia World Congress Center

Louisville
April 14–16, 2021
Kentucky International Convention Center

tentative schedule

Monday, April 9

Exhibit Hall Load-in
BY APPOINTMENT
(heavy machinery ONLY)

Tuesday, April 10

Exhibit Hall Load-in
7:00 a.m. – 5:00 p.m.

Optional Short Courses
8:00 a.m. – noon

Wednesday, April 11

Exhibit Hall Load-in
8:00 a.m. – noon

EXHIBIT HALL OPEN

2:30 p.m. – 7:30 p.m.

Coffee Break in Hall
Welcome Reception in Hall
6:00 p.m. – 7:30 p.m.

Sessions
8:30 a.m. – 6:00 p.m.

Thursday, April 12

EXHIBIT HALL OPEN

9:00 a.m. – 5:30 p.m.

Coffee Breaks and Lunch in Hall

Conference Dinner (off site)
6:30 p.m. – 9:30 p.m.

Sessions
8:00 a.m. – 5:15 p.m.

Friday, April 13

EXHIBIT HALL OPEN

9:00 a.m. – 2:00 p.m.

Coffee Break and Lunch in Hall

Exhibit Hall Tear Down
2:00 p.m. – 10:00 p.m.

Sessions
8:00 a.m. – 2:30 p.m.

- Abrasive and Fastening Solutions Inc.
 Adaptive Construction Solutions Inc.
 ADF Industrial Coating Inc.
 Advance Tools LLC
 AFF Design Services LLC
 AGT Robotics
 Ajan Elektronik Servis San. Ve Tic. Ltd. Sti.
 AKYAPAK USA
 Albina Co., Inc.
 All-Pro Fasteners, Inc.
 Alliance for American Manufacturing
 Allied Machine & Engineering Corp.
 American Alloy Steel
 American Galvanizers Association
 American Institute of Steel Construction
 American Punch Company
 American Welding Society
 Anatomic Iron Steel Detailing
 Applied Bolting Technology, Inc.
 ArcelorMittal International Armatherm
 Atama Inc.
 Atlas Tube, a division of Zekelman Industries
 Autodesk, Inc.
 AVEVA Inc.
 AZZ Metal Coatings
 Baco Enterprises Inc.
 BDS VirCon
 Behringer Saws, Inc.
 Beijing Jinzhaobo High Strength Fastener Co., Ltd
 BendTec, Inc.
 Bentley Systems, Inc.
 Birmingham Fastener
 Birmingham Rail & Locomotive
 Blair Corporation
 Bluearc Stud Welding
 Bluebeam Inc.
 Bosworth Steel Erectors
 Bradken, Inc.
 Brown Consulting Services, Inc.
 Buckner Companies
 Bull Moose Tube Company
 Burnco Mfg. Inc. – Prodevco Robotic Solutions
 CADeploy, Inc.
 CAMBCO, Inc.
 Canam Buildings
 Cast Connex Corporation
 Cerbaco Ltd.
 Chicago Clamp Company
 Chicago Metal Rolled Products
 Cleveland City Forge
 Cleveland Punch & Die Co.
 CloudCalc, Inc.
 Color Works Painting, Inc.
 Combilift USA
 ComSlab®
 Connect-EZ/Tincher's Welding
 Controlled Automation, Inc.
 ConXtech, Inc.
 Core Brace, LLC
 Cosen Saws
 CS Unitec
 CWB Group
 D-MAC SAME DAY Steel Deck
 DACS, Inc.
 Daito U.S.A., Inc.
 Danny's Construction Company, LLC
 Davi, Inc.
 DEICON
 Delta Structural Steel Services Group
 Design Data
 DFW Grating
 DGS Technical Services, Inc.
 Dlubal Software, Inc.
 DOWCO Consultants Ltd.
 Eastern Pneumatics & Hydraulics, Inc./McCann Equipment Ltd.
 EHS Momentum, LLC
 Engineering Ministries International
 EPIC Metals
 Ercolina – CML USA, Inc.
 Esskay Design and Structures Pvt. Ltd.
 Exact Detailing
 Fabreeka International, Inc.
 FabSuite – Steel Management Software
 FEIN Power Tools Inc.
 Ficep Corporation
 Freedom Tools, LLC
 G & J Hall Tools
 G.W.Y., Inc.
 Gantrex, Inc.
 Gerard Daniel Worldwide
 GERB Vibration Control Systems
 Gerdau
 Girder-Slab Technologies, LLC
 Giza
 Graitec
 Grating Fasteners, LLC
 Gravotech, Inc.
 Haaga USA
 Hammett Technologies, LLC
 HARSCO IKG
 Haydon Bolts, Inc.
 Hercules Bolt Company
 Hilti Inc.
 Holloway Steel Services
 Hougen Manufacturing, Inc.
 Hutchinson Industries, Inc.
 Hypertherm Inc.
 IDEA RS
 Independence Tube Corporation
 Infasco/Ifastgroupe
 Informed Infrastructure
 InfoSight Corporation
 Infra-Metals Co.
 Inovatech Engineering
 Insteel Engineers Pvt. Ltd.
 Integrous Steel Software Solutions
 Intergraph
 International Design Services, Inc.
 Ironworker Management Progressive Action Cooperative Trust
 ITT Enidine
 J. B. Long, Inc.
 JacketPlate
 Kinetic Cutting Systems, Inc.
 Kobelco Welding of America, Inc.
 Kottler Metal Products, Inc.
 Kranendonk Production Systems BV
 LAP Laser LLC
 Lapeyre Stair
 LARSA, Inc.
 LeJeune Bolt Company
 Lincoln Electric Company
 Lindapter USA
 LNA Solutions
 Lohr Structural Fasteners, Inc.
 LS Industries
 LTC, Inc.
 Macalloy
 The Magni Group, Inc.
 Marubeni-Itochu Steel America, Inc. (MISA)
 Max Weiss Co., LLC
 McLaren Engineering Group
 MDX Software
 Metabo USA
 Metals USA
 Meyer Borgman Johnson
 Midwest Structural Products, LLC
 Modern Steel Construction magazine
 Mold-Tek Technologies Ltd.
 National Institute of Steel Detailing, Inc.
 National Steel Bridge Alliance
 Nelson Stud Welding
 New Millennium Building Systems
 Nippon Steel & Sumikin Bolten Corporation
 Nitto Kohki U.S.A., Inc.
 Nucor Grating
 Nucor – Corporation
 Nucor – Fastener Division
 Nucor – Plate Mill Group
 Nucor – Verco Decking, Inc.
 Nucor – Vulcraft Group
 Nucor – Yamato Steel Company
 Ocean Machinery, Inc.
 Ovation Services LLC
 P2 Programs
 Pacific Press Technologies
 Pacific Stair Corporation
 Pan Gulf Technologies Pvt. Ltd.
 Pannier Corporation
 Paramount Roll and Forming, Inc.
 PDM Steel Service Centers, Inc.
 Peddinghaus Corporation
 Peikko USA Inc.
 Pieresearch
 Plateco Inc.
 PPG Protective & Marine Coatings
 Profile Cutting Systems
 PythonX, a Lincoln Electric Company
 Qnect LLC
 QuickFrames USA
 Radley Corporation
 Rapidrill, LLC
 RISA Technologies
 Romac Technologies
 Ronstan Tensile Architecture
 Rotator Industries
 S-Frame Software
 SANRIA
 SE University by SE Solutions, LLC
 Sherwin-Williams
 Protective and Marine
 Shop Data Systems, Inc.
 Short Span Steel Bridge Alliance
 SidePlate Systems, Inc.
 Simpson Strong-Tie Co.
 Simsona Corporation
 Skidmore-Wilhelm
 SKM Industries, Inc.
 SRG Onesource LLC
 SSPC: The Society for Protective Coatings
 St. Louis Screw & Bolt
 Stainless Structural America
 Steel Deck Institute
 Steel Dynamics Structural and Rail Division
 Steel Erectors Association of America
 Steel Founders' Society of America
 Steel Joist Institute
 Steel Market Development Institute
 Steel Projects
 Steel Studio, Inc.
 Steel Tube Institute
 Steelmax Tools LLC
 Strand7 Pty. Ltd.
 Structural Engineering Institute of ASCE
 Structural Stability Research Council
 STRUMIS LLC
 Taylor Devices, Inc.
 TDS Industrial Services Ltd.
 Techflow Inc.
 Tectonix Steel, Inc.
 Tennessee Galvanizing®
 Torchmate, a Lincoln Electric Company
 Trilogy Machinery, Inc.
 Trimble
 Triple S Steel Holdings
 TritonTek
 TurnaSure, LLC
 Unibor
 Universal Steel America, Inc.
 The University of Alabama Birmingham
 V&S Galvanizing
 Valmont Coatings
 Valmont Tubing – HSS Superstruct
 VERNON Tool, a Lincoln Electric Company
 VET Dessin Steel Detailing
 Viking Blast & Wash Systems
 Virtek Vision International
 Voortman Steel Group
 Voss Engineering, Inc.
 West Motor Freight, a division of the Evans Network of Companies
 Wurth House of Threads
 Z Modular
 Zinga USA



There's always a solution in steel.

American Institute of Steel Construction
 312.670.2400 www.aisc.org