



Student Steel Bridge Competition

2020 Sponsorship Opportunities



Smarter.
Stronger.
Steel.

Help us Foster the Next Generation of Creative and Practical Engineers.

Become a Sponsor.

For more than 30 years, one of AISC's most educational and impactful programs for college students has been the Student Steel Bridge Competition. With your sponsorship, we can continue to grow this competition and foster the next generation of creative and practical engineers.



2,500+ students

200+ schools across the country

18 Regional Events

40+ national finalists

one National Competition

For the Student Steel Bridge Competition, each student team develops a concept for a scale-model steel bridge to span approximately 20 feet and to carry 2,500 pounds according to competition rules. This is likely the first time that students will use structural analysis software for a real project. They must determine how to fabricate their bridge and then plan for an efficient assembly under timed construction at the competition. Bridges are then load tested and weighed and are also judged on aesthetics at the event. For many students, seeing this project come to fruition is the pinnacle of their academic careers; a project that despite challenges and sometimes failures, provides them with valuable technical, practical and soft skills to carry forward into their professional careers. Help support this valuable program and become a competition sponsor of one of the 18 Regional Events, the National Finals or both levels of the Competition.

Our Vision

Empower students to acquire, demonstrate, and value the knowledge and skills that they will use, as the future generation of design professionals, to contribute to the structural steel design community and construction industry in the United States.

Our Mission

Challenge students to extend their classroom knowledge to a practical and hands-on steel-design project that grows their interpersonal and professional skills, encourages innovation, and fosters impactful relationships between students and industry professionals.

2020 Student Steel Bridge Competition

EVENT SPONSOR

100% of funds go directly to the host school to support the event

	Diamond	Gold	Silver	Bronze
National Finals <i>host school may provide additional recognition benefits</i>	\$10,000	\$5,000	\$2,500	\$1,000
Regional Event (per Region) <i>host schools may provide additional recognition benefits</i>	\$5,000	\$2,500	\$1,000	\$500
sponsor table at competition	✓	✓	✓	-
company logo and website link on competition website	Large Logo	Large Logo	Small Logo	Name
company logo on program	✓	✓	✓	✓

NATIONAL PROGRAM SPONSOR

100% of funds go to support the 2020 Student Steel Bridge Competition Program

Recognition Benefits	Steel	Gold	Silver	Bronze
	\$35,000	\$10,000	\$5,000	\$2,500
company logo and website link listed on competition website	Large Logo	Large Logo	Small Logo	Name
company logo and recognition printed in issue of <i>Modern Steel Construction</i>	Large Logo	Large Logo	Small Logo	Name
gold level benefits for all 18 Regional Events	✓	–	–	–
recognition on invitation to schools qualifying for National Finals	✓	✓	✓	–
National Finals Benefits at Virginia Tech May 22–23, 2020				
invitation to AISC Friday Night Dinner	4	4	2	1
company verbally recognized at Saturday Banquet	✓	–	–	–
company listed on sponsorship slide at Saturday Banquet	✓	✓	✓	✓
logo on Banquet program	✓	✓	✓	✓
awards Banquet tickets	4	4	2	1
sponsor recognition ribbons for name badge	✓	✓	✓	✓
sponsor table at display event	✓	✓	✓	–

Additional National Program Sponsorship Opportunities

Participating Team Stipend* **\$100,000**

Support participating teams by funding the \$500 Team Stipend that's given to each competing school. In addition to receiving Steel National Program sponsorship benefits, this sponsorship includes:

- (1) page insert included in mailer to approximately (200) SSBC Participating Teams***
- Logo and website link to be featured on Team Stipend section of the SSBC website
- 5-minute speech opportunity at SSBC National Finals Banquet

National Finals Team Qualifier Stipend* **\$50,000**

Support the top SSBC Teams in the country by funding the \$1,000 National Finals Qualifier Stipend. In addition to receiving Steel National Program sponsorship benefits, this sponsorship includes:

- (1) page insert included in mailer to approximately (43) National Finals Qualifying Teams
- 2-minute speech opportunity at SSBC National Finals Banquet

T-Shirts* **\$40,000**

Provide competition t-shirts for every participant, judge and volunteer for the 18 SSBC Regional Events and National Finals. In addition to receiving Steel National Program sponsorship benefits, this sponsorship includes:

- Logo (1 color) printed on t-shirts distributed to all competitors, volunteers and judges****

National Software **\$10,000**

Provide your software and online tutorials to SSBC Teams for free to assist them in designing their bridge. Note that students typically begin analysis and design by September. In addition to receiving Gold National Program sponsorship benefits, this sponsorship includes:

- Software link on AISC's SSBC website
- Notification email to SSBC mailing list and AISC Student Club contacts with links to all software sponsor websites

Registration* **\$6,000**

In addition to receiving Silver National Program sponsorship benefits, this sponsorship includes:

- Logo included on registration websites for all Regional Events and National Finals**
- Logo displayed on all registration confirmations with link to sponsor's website**

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For more information or to secure a sponsorship, please contact Sadie Brown at brown@aisc.org or 312.802.4170.

*Denotes exclusivity in sponsorship category

**Sponsor logo will accompany AISC and/or SSBC logos

***Sponsorship must be confirmed by November 15, 2019 to receive benefit

****Sponsor logo will accompany AISC and/or SSBC logos. Sponsorship must be confirmed by February 1, 2020 to receive benefit.



SSBC
Sponsorships

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photos by Steve Buhman, New Leaf Studio



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Smarter. Stronger. Steel.
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American Institute of Steel Construction
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