



Student Steel Bridge Competition

2022 Sponsorship Opportunities

ASCE AMERICAN SOCIETY OF CIVIL ENGINEERS



Smarter.
Stronger.
Steel.

Help us Foster the Next Generation of Creative and Practical Engineers.

Become a Sponsor.

For more than 30 years, the Student Steel Bridge Competition has positively impacted the education of college students across the country. With your sponsorship, we can continue to grow this competition and foster the next generation of creative and practical engineers.

For more information or to secure a sponsorship, please contact Kristi Sattler at sattler@aisc.org or 312.405.0347.



For the Student Steel Bridge Competition, each student team develops a concept for a scale-model steel bridge to span approximately 20 feet and to carry 2,500 pounds according to competition rules. This is likely the first time that students will use structural analysis software for a real project. They must determine how to fabricate their bridge and then plan for an efficient assembly under timed construction at the competition. Bridges are then load tested and weighed and are also judged on aesthetics at the event. For many students, seeing this project come to fruition is the pinnacle of their academic careers; a project that despite challenges and sometimes failures, provides them with valuable technical, practical and soft skills to carry forward into their professional careers. Help support this valuable program and become a sponsor of the National Program.

Our Vision

Empower students to acquire, demonstrate, and value the knowledge and skills that they will use, as the future generation of design professionals, to contribute to the structural steel design community and construction industry in the United States.

Our Mission

Challenge students to extend their classroom knowledge to a practical and hands-on steel-design project that grows their interpersonal and professional skills, encourages innovation, and fosters impactful relationships between students and industry professionals.

2,500+
Students

200+
Schools across
the country

20
Regional
Competitions

40+
National Finalists

one
National
Competition

NATIONAL PROGRAM SPONSOR

100% of funds go to support the 2022 Student Steel Bridge Competition Program

Benefits	Steel	Gold	Silver	Bronze
	\$20,000	\$10,000	\$5,000	\$2,500
General				
Company logo and website link listed on competition website	Large Logo	Large Logo	Small Logo	Name
Company logo and recognition printed in issue of <i>Modern Steel Construction</i>	Large Logo	Large Logo	Small Logo	Name
Company logo in competition emails to SSBC mailing list (1,000+ recipients)	✓	Name	Name	Name
Company logo in SSBC webinars	✓	Name	Name	Name
Team Participation Stipend (Eligible teams receive a \$500 stipend for participation in a Regional Competition)				
1-page insert included in mailer to approximately 200 participating teams*	✓	–	–	–
Company logo on Team Stipend section of competition website	✓	–	–	–
SSBC Demonstration in Exhibit Hall at NASCC: The Steel Conference on March 23–25, 2022				
Company verbally recognized during demonstration event	✓	–	–	–
Company logo on signage at the demonstration	Large Logo	Large Logo	Small Logo	Name
National Finals at Virginia Tech on May 27–28, 2022				
Recognition on invitation to schools qualifying for National Finals	✓	✓	✓	–
Invitation to AISC Friday Night Dinner	4	4	2	1
2-minute speech opportunity at Saturday Banquet	✓	–	–	–
Company verbally recognized at Saturday Banquet	✓	–	–	–
Company listed on sponsorship slide at Saturday Banquet	✓	✓	✓	✓
Logo on Banquet program	✓	✓	✓	✓
Awards Banquet tickets	4	4	2	1
Sponsor recognition ribbons for name badge	✓	✓	✓	✓
Sponsor table at Aesthetics event	✓	✓	✓	–

*Insert must be received at AISC office by November 8, 2021 to receive benefit

Additional National Program Sponsorship Opportunities

National Software—\$10,000

Provide your software and online tutorials to SSBC Teams for free to assist them in designing their bridge. Note that students typically begin analysis and design by September. In addition to receiving Gold National Program sponsorship benefits, this sponsorship includes:

- Software link on AISC's SSBC website
- Notification email to SSBC mailing list and AISC Student Club contacts to with links to all software sponsor websites

Regional Competitions

Are you interested in supporting the SSBC at a local level? Sponsor one of the 20 Regional Competitions to reach students in your area! Regional Competitions are organized independently by American Society of Civil Engineers (ASCE) student chapters at host schools under the guidance of ASCE and are typically held during ASCE Student Symposia. Outstanding performance in one of these competitions qualifies eligible teams for the National Finals.

Visit the Regional Competitions page at aisc.org/ssbc to learn more about the competitions, see what schools are in each region, and find links to contact Host Schools about their specific sponsorship opportunities.