

2023 Sponsorship Opportunities



Help us Foster the Next Generation of Creative and Practical Engineers.

Become an SSBC Sponsor.

For more than 30 years, one of AISC's most educational and impactful programs for college students has been the Student Steel Bridge Competition (SSBC). With your sponsorship, we can continue to grow this competition.

Our Vision

To empower students to acquire, demonstrate, and value the knowledge and skills that they will use, as the future generation of design professionals, to contribute to the structural steel design community and construction industry in the United States.

Our Mission

To challenge students to extend their classroom knowledge to a practical and hands-on steel-design project that grows their interpersonal and professional skills, encourages innovation, and fosters impactful relationships between students and industry professionals.

Your support has a direct impact on the success of the SSBC and covers costs that are critical to each event such as standardized equipment, SSBC team travel and host school stipends from AISC, travel support for the Rules Committee, award plaques, and more.

Over the course of the academic year, each student team develops a concept for a scale-model steel bridge to span approximately 20 feet and to carry 2,500 pounds according to competition rules. This is likely the first time that students will use structural analysis software for a real project. They must determine how to fabricate their bridge and then plan for an efficient assembly under timed construction at the competition. Bridges are then load tested and weighed and are also judged on aesthetics at the event.

For many students, seeing this project come to fruition is the pinnacle of their academic careers: a project that despite challenges and sometimes failures, provides them with valuable technical, practical, and soft skills to carry forward into their professional careers.

Help support this valuable program and become a sponsor.

Please see the next page for full details on **PROGRAM SPONSOR BENEFITS**

Additional Program Sponsorship Opportunities:

Software Sponsor—\$10,000

Provide your software and online tutorials to SSBC teams for free to assist them in designing their bridge. Note that students typically begin analysis and design in September. In addition to receiving Gold National Program sponsorship benefits, this sponsorship includes:

- Software link on AISC's SSBC website
- Notification email to SSBC mailing list and AISC Student Club contacts with links to all software sponsor websites

2022 Snapshot:

130+	20	38	1
Schools across the country	Regional Competitions	National Finalists	National Competition

For more information or to secure a sponsorship, please visit aisc.org/ssbc or contact Maria Mnookin at mnookin@aisc.org or 312.758.7802.



**Smarter.
Stronger.
Steel.**



PROGRAM SPONSOR

100% of funds go to support the 2023 Student Steel Bridge Competition Program

Benefits	Steel	Gold	Silver	Bronze
	\$20,000	\$10,000	\$5,000	\$2,500
General				
Company logo and website link listed on competition website	Large Logo	Large Logo	Small Logo	Name
Company logo and recognition printed in issue of <i>Modern Steel Construction</i>	Large Logo	Large Logo	Small Logo	Name
Company logo in competition emails to SSBC mailing list (1,000+ recipients)	✓	Name	Name	Name
Company logo in SSBC webinars	✓	Name	Name	Name
Team Participation Stipend (Eligible teams receive a \$500 stipend for participation in a regional competition)				
1-page insert included in mailer to approximately 175 participating teams*	✓	–	–	–
Company logo on Team Stipend section of competition website	✓	–	–	–
SSBC Demonstration in Exhibit Hall at NASCC: The Steel Conference on April 12–14, 2023				
Company verbally recognized during demonstration event	✓	–	–	–
Company logo on signage at the demonstration	Large Logo	Large Logo	Small Logo	Name
National Finals at University of California, San Diego on June 2–3, 2023				
Recognition on invitation to schools qualifying for the national finals	✓	✓	✓	–
Invitation to AISC Friday night dinner	4	4	2	1
Saturday awards banquet tickets	4	4	2	1
2-minute speech opportunity at banquet	✓	–	–	–
Company verbally recognized at banquet	✓	–	–	–
Company listed on sponsorship slide at banquet	✓	✓	✓	✓
Logo on banquet program	✓	✓	✓	✓
Sponsor recognition ribbons for name badge	✓	✓	✓	✓
Sponsor table at aesthetics event	✓	✓	✓	–

*Insert must be received at AISC office by November 1, 2022 to receive benefit

Other Ways to Participate in SSBC Sponsorship:

Regional Competitions

Are you interested in supporting the SSBC at a local level? Sponsor one of the 20 regional competitions to reach students in your area! Regional competitions are organized independently by American Society of Civil Engineers (ASCE) student chapters at host schools under the guidance of ASCE and are typically held during ASCE Student Symposia. Outstanding performance in one of these competitions qualifies eligible teams for the national finals.

Individual Team Sponsorship

Want to support your alma mater or a specific team directly? We can put you in touch with the team's leadership to arrange for your team sponsorship. Many student teams rely on the support of local and other monetary donors to acquire materials and send students to the exciting competition events. Teams may also benefit from mentorship when it comes to design review, safe access to fabrication equipment, and sharing expertise in the shop.

Visit the Regional Competitions page at aisc.org/ssbc to learn more about the competitions, see what schools are in each region, and find links to contact host schools about their specific sponsorship opportunities.

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