

2025 Sponsorship Opportunities



Help us foster the next generation of creative and practical engineers.

Become an SSBC Sponsor.

For more than 30 years, the Student Steel Bridge Competition (SSBC) has been one of AISC's most visible, educational, and impactful programs for college students. And your support can help it keep growing!

Our Mission

The competition challenges students to apply what they've learned in the classroom to a practical and hands-on steel bridge project that grows their interpersonal and professional skills, encourages innovation, and fosters impactful relationships with industry professionals. Our overall mission is to empower teams to acquire and demonstrate knowledge and skills that they can then incorporate in their careers and become valuable contributors to the structural steel design community and construction industry in the United States and around the world.

Your Support

As a sponsor, your support has a direct impact on the success of the SSBC and covers costs that are critical to each event, such as standardized equipment, SSBC team travel and host school stipends from AISC, travel support for the Rules Committee, award plaques, and more.

The Competition

Over the course of the academic year, each student team develops a concept for a scale-model steel bridge to span approximately 20 feet and to carry 2,500 pounds according to competition rules. This is likely the first time that students will use structural analysis software for a real project, and they must determine how to fabricate their bridge and then plan for an efficient assembly, which they will demonstrate by constructing their bridges as quickly as possible at the competition. The bridges are then load tested and weighed and are also judged on aesthetics.

For many students, seeing their bridge come to fruition is the pinnacle of their academic careers—a project that, despite challenges and occasional failures, provides them with valuable technical, practical, and soft skills to carry forward into their professional careers.

Help support this valuable program and become a sponsor!

Please see the next page for full details on
PROGRAM SPONSOR BENEFITS



2024 Snapshot:

190+	20	47	1
Schools across North America	Regional Competitions	National Finalists	National Competition

For more information or to secure a sponsorship, please visit aisc.org/ssbc or contact Geoff Weisenberger: weisenberger@aisc.org | 312.493.7694



Smarter.
Stronger.
Steel.



PROGRAM SPONSOR

100% of funds go to support the 2025 Student Steel Bridge Competition Program

Benefits	Steel	Gold	Silver	Bronze
	\$20,000	\$10,000	\$5,000	\$2,500
General				
Company logo and website link listed on AISC's competition website	Large Logo	Large Logo	Small Logo	Name
Company logo and recognition printed in August 2025 <i>Modern Steel Construction</i> thank-you ad	Large Logo	Large Logo	Small Logo	Name
Company logo in competition emails to SSBC mailing list (1,000+ recipients)	✓	Name	Name	Name
Company logo in SSBC webinars	✓	Name	Name	Name
Team Participation Stipend (eligible teams receive a \$750 stipend for participation in a regional competition)				
One-page insert included in mailer to approximately 200 participating teams*	✓	-	-	-
Company logo on Team Stipend section of competition website	✓	-	-	-
National Finals at Iowa State University on May 30-31, 2025				
Recognition on invitation to schools qualifying for the national finals	✓	✓	✓	-
Sponsor table at aesthetics event	✓	✓	✓	-
Invitation to AISC Friday night dinner	4	4	2	1
Saturday awards banquet tickets	4	4	2	1
One-minute video at banquet (<i>this is a new benefit for 2025</i>)	✓	-	-	-
Company verbally recognized at banquet	✓	-	-	-
Company listed on sponsorship slide at banquet	✓	✓	✓	✓
Logo on banquet program	✓	✓	✓	✓
Sponsor recognition ribbons for name badge	✓	✓	✓	✓

*Insert must be received at AISC office by October 1, 2024 to receive benefit

Other Ways to Participate in SSBC Sponsorship:

Software Sponsor—\$15,000

This additional sponsorship gives software developers the opportunity to provide their software and online tutorials to SSBC teams for free to assist them in designing their bridge. Note that students typically begin analysis and design in September.

In addition to receiving Gold sponsorship benefits, this sponsorship includes:

- one 30-minute feature presentation during "Software Week" in September where you can demonstrate your products and resources available to student teams through an AISC-hosted webinar
- a link to your company's website on AISC's SSBC website
- a notification email to the SSBC mailing list and AISC Student Club contacts with a link to your company's website

Regional Competitions

Are you interested in supporting the SSBC at a local level? Sponsor one of the 20 regional competitions to reach students in your area! Regional competitions are organized independently by American Society of Civil Engineers (ASCE) student chapters at host schools under the guidance of ASCE and are typically held during ASCE Student Symposia. Outstanding performance in one of these competitions qualifies eligible teams for the national finals.

Individual Team Sponsorship

Want to support your alma mater or a specific team directly? We can put you in touch with the team's leadership to arrange for your team sponsorship. Many student teams rely on the support of local sponsors to acquire materials and send students to the exciting competition events. Teams may also benefit from mentorship when it comes to design review, safe access to fabrication equipment, and sharing expertise in the shop.

Visit the regional competitions page at aisc.org/ssbc to learn more about these competitions, see what schools are in each region, and find links to contact host schools about their specific sponsorship opportunities. And if you have additional sponsorship ideas, feel free to suggest them to Geoff Weisenberger!

For more information or to secure a sponsorship, please visit aisc.org/ssbc or contact Geoff Weisenberger: weisenberger@aisc.org | 312.493.7694



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