

PROJECTS

Pink Steel Event Draws Hundreds

A recent beam-signing event in Springfield, Ill., drew quite a crowd.

And the steel for the project certainly drew the crowd's eye. The framing for the new addition to Springfield Clinic, of which one quarter had already been erected at the time of the event, is painted a vibrant pink.

The event, held in recognition of Breast Cancer Awareness Month, was hosted by O'Shea Healthcare Builders, Springfield, Ill., in partnership with Springfield Clinic. Called "Pink Steel Day: Building Strength from Within," it drew an estimated 800 people to the construction site on an unseasonably warm day in late October.

Guests were able to sign one of two pink steel beams that will be installed in the building, as well as a steel pink ribbon (bent by AISC member bender-roller Chicago Metal Rolled Products) that will be used as an interior centerpiece in the Clinic's mammography unit.

The new \$60.5-million four-story medical office building will be occupied by 65 additional physicians, surgeons and mid-level providers affiliated with Springfield Clinic. The facility will include a women's health center on the first two floors, consolidating its OB/GYN practices and creating opportunities for other women's health specialists to provide care in the same location. The building's third floor will house Springfield Clinic's general surgery and colon and rectal surgery departments. The fourth floor will accommodate

Springfield Clinic's cancer care center.

"When we realized the steel would be fabricated and erected in October and that the new facility held specialists directly involved in breast cancer detection and treatment, we knew this was a very special opportunity," said Tom Fitch, S.E., vice president of O'Shea. "Visibility leads to awareness, and what's more visible than a bright pink steel structure in the middle of Springfield's medical district?"

Fabricated by Selvaggio Steel, Springfield, Ill., (an AISC member/AISC certified fabricator) more than 1,000 tons of steel for the 132,000-sq.-ft building is being fabricated and painted with pink protective coating. Fabrication and erection for the project began in October and is expected to be completed by mid-January. The facility is scheduled to be completed in the fall of 2014.

"We initially saw the request to paint the steel pink as just another project requirement, but after taking all of our employees to the event and witnessing the compassion and fellowship displayed by those signing the beams, I now understand the significance of 'strength from within,'" said Mark Selvaggio, president and CEO of Selvaggio Steel. (Mark and his brother, Tony, are featured in this month's People to Know Column on page 66.)

For more information about the event, visit www.springfieldclinic.com/AboutUs/PinkSteel, which includes a video of the steel fabrication and painting process for the project.



People and Firms

- **John Cross, P.E., AISC's** vice president of market development and finance, was a finalist in the **2012 Chicago CFO of the Year Awards**. Presented by the **Financial Executives International (FEI) Chicago Chapter**, the awards honor financial leaders who have made contributions to a Chicago business or non-profit, with quality, insight and direction. Cross was selected as a finalist in the "Not for Profit Entities" category. For more information about the awards—the winners were announced last month—visit www.chicagocfo.org.



- **David Fawcett** has been appointed as president and CEO of **Miyachi Unitek Corporation (MUC)**, a manufacturer of welding equipment and laser systems, after serving as the chief operating officer of Miyachi Europe Corporation (MEC) for the past two years.



- Structural software developer **CSC** has implemented a new licensing system for all of its core products, including its steel design software, Fastrak and Orion, and its structural calculation software, Tedds. The new system offers users greater flexibility for working remotely and accessing essential management data. For more information about the new licensing system, visit www.cscworld.com.

AISC NEWS

Three New Members Elected to AISC Board

AISC announced the election of three new members to its Board of Directors at its recent Annual Meeting in Miami.

Robert Philip Stupp, Jr., executive vice president of Stupp Bros., Inc., St. Louis; Lawrence F. Kruth, P.E., vice president of engineering, technology and safety at Douglas Steel Fabricating Corporation, Lansing, Mich.; and Mark W. Trimble, P.E., marketing manager at Huntington Steel & Supply Company, Huntington, W.Va., will immediately begin serving



Stupp, Jr.



Kruth



Trimble

on the Board, assisting with the organization's planning and leadership.

"This is a very experienced group, and their knowledge of our industry will immediately affect the quality of the Board," commented AISC Chair William B. (Brad) Bourne, III, of Universal Steel,

Inc., Lithonia, Ga. "All three of them are currently very active with AISC Committees and will hit the ground running. I thank them all for their commitment of both time and resources."

For more on these three new Board members, see the related 10/15/12 "Steel

in the News" item at www.modernsteel.com. You can view a list of all AISC officers and directors at AISC's website (go to www.aisc.org, click Find a Company/Person, then click AISC Officers & Directors).

NASCC

Registration Open for 2013 NASCC

Registration for the 2013 NASCC: The Steel Conference opens December 3. Taking place in St. Louis, April 17-19, the 2013 conference will offer more than 100 sessions, 200 exhibitors and ample networking opportunities.

AISC members can register for just \$290 during the week of December 3. But register early! The rate increases \$10 every week until the conference opens, when the price becomes \$480.

This single registration fee gains you admittance to the technical sessions, exhibition hall, keynote address and T.R. Higgins Lecture. It also includes admis-

sion to all Structural Stability Research Council sessions, all of the Technology in Steel Construction Conference sessions and the full Bridge Track. The main conference offers up to 15.5 PDHs; if you need even more, the optional pre- and post-conference short courses can add 12 more PDHs.

This year's keynote speaker is Jim Pancero, a sales training expert who has been directly involved in "business-to-business" selling for over 40 years. His presentation "Buying and Selling in Today's More Demanding Economy—Are You Good Enough to

Get Better?" will be geared toward helping attendees increase their competitive advantage and profitability by improving their organization's buying and selling "best practices" in the current economic climate.

The T.R. Higgins Award Lecture, "Structural Innovation Using Tools Old and New," will be presented by William F. Baker of Skidmore, Owings & Merrill, LLP (see the below news item on Baker).

Visit www.aisc.org/nascc to register or view an advance program. We'll see you in St. Louis!

AISC AWARDS

William Baker Wins 2013 T.R. Higgins Award



William F. Baker, S.E., P.E., structural engineering partner at Skidmore, Owings & Merrill, LLP, in Chicago, is the 2013 recipient of the prestigious AISC T.R. Higgins Lectureship Award. Baker is being honored for co-authoring the papers *Stability Design of the Bow String Trusses of the Virginia Beach Convention Center* and *Applications of Structural Optimization in Architectural Design*, which were published in the proceedings of the combined 2012 ASCE Structures Congress and 20th Analysis and Computation Specialty Conference.

Presented annually by AISC, the Higgins Award recognizes an outstanding lecturer and author whose technical paper(s) are considered an outstanding contribution to the engineering literature on fabricated structural steel. The award, which includes a \$15,000 cash prize, will be presented at the 2013 NASCC: The Steel Conference in St. Louis, April 17-19.

For more information about the T.R. Higgins Award and Bill Baker, visit www.aisc.org/TRHigginsAward.