

## editor's note



### **SOMETIMES I HAVE TO REMIND MYSELF THAT NO MATTER HOW MUCH I PLAN, THERE'S ALWAYS GOING TO BE SOMETHING BEYOND MY CONTROL.**

Like this year's NASCC: The Steel Conference. We had record attendance and we should have been able to add enough hotel rooms to easily accommodate everyone right by the convention center. But then Kenny Chesney announced his tour dates—with the kick-off concerts happening in Nashville during the conference, prompting us to use some hotels two or three miles away. Or the SteelDay events that were planned this year for Washington—before the Pope announced he'd be in the capital on that date.

Sometimes, though, spontaneity is good. For example, AISC has just announced a "steel selfie" contest on Instagram. (What's Instagram? It's an online photo- and video-sharing site that enables users to easily apply digital filters to their images and then share them on a variety of social networking platforms, such as Facebook and Twitter. You can download the mobile app from the Apple App Store or Google Play.)

The steel selfie contest is a fun activity that encourages everyone to snap photos of themselves with someone or something

related to steel. Take your AISC *Manual* on vacation with you and snap a fun photo. Or stand in front of a funky steel structure. Or if you're at a conference and run into someone from the steel industry, shoot a selfie!

Once you take your pics, upload them to your Instagram account and tag your photo with **#SteelSelfieContest**. (For the full contest rules, visit [www.aisc.org/steelfierules](http://www.aisc.org/steelfierules); for questions or comments, please email [socialmedia@aisc.org](mailto:socialmedia@aisc.org) with the subject line "Steel Selfie Contest.")

Each month during the contest, 10 winners (five industry winners and five student winners) will be selected based on the number of "likes" their photo receives on Instagram. (Vote for your favorite steel selfies at [www.aisc.org/steelfievoting](http://www.aisc.org/steelfievoting).) Winners will be contacted via Instagram and receive a \$10 gift card to their choice of one of the following vendors: Amazon, Chipotle or Starbucks.

Sure, a lot of these fun images are going to be carefully thought out. But I'll bet some of the best come from unexpected circumstances. Have fun! I can't wait to see your steel selfie!

A handwritten signature in black ink that reads "Scott Melnick".

**SCOTT MELNICK**  
EDITOR

## Modern STEEL CONSTRUCTION

### **Editorial Offices**

One E. Wacker Dr., Suite 700  
Chicago, IL 60601  
312.670.2400 tel

### **Editorial Contacts**

EDITOR & PUBLISHER

Scott L. Melnick  
312.670.8314  
[melnick@modernsteel.com](mailto:melnick@modernsteel.com)

SENIOR EDITOR

Geoff Weisenberger  
312.670.8316  
[weisenberger@modernsteel.com](mailto:weisenberger@modernsteel.com)

ASSISTANT EDITOR

Tasha Weiss  
312.670.5439  
[weiss@modernsteel.com](mailto:weiss@modernsteel.com)

PRODUCTION COORDINATOR

Megan Johnston-Spencer  
312.670.5427  
[johnstonspencer@modernsteel.com](mailto:johnstonspencer@modernsteel.com)

GRAPHIC DESIGN MANAGER

Kristin Hall  
312.670.8313  
[hall@modernsteel.com](mailto:hall@modernsteel.com)

### **AISC Officers**

CHAIR

Jeffrey E. Dave, P.E.

VICE CHAIR

James G. Thompson

SECRETARY &

GENERAL COUNSEL

David B. Ratterman

PRESIDENT

Roger E. Ferch, P.E.

VICE PRESIDENT AND

CHIEF STRUCTURAL ENGINEER

Charles J. Carter, S.E., P.E., Ph.D.

VICE PRESIDENT

Jacques Cattan

VICE PRESIDENT

John P. Cross, P.E.

VICE PRESIDENT

Scott L. Melnick

### **Advertising Contact**

Account Manager

Louis Gurthet

231.228.2274 tel

231.228.7759 fax

[gurthet@modernsteel.com](mailto:gurthet@modernsteel.com)

For advertising information,

contact Louis Gurthet or visit

[www.modernsteel.com](http://www.modernsteel.com)

### **Address Changes and Subscription Concerns**

312.670.5444 tel

312.893.2253 fax

[admin@modernsteel.com](mailto:admin@modernsteel.com)

### **Reprints**

Betsy White

The Reprint Outsource, Inc.

717.394.7350

[bwhite@reprintoutsource.com](mailto:bwhite@reprintoutsource.com)